

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad Is Political, Relates to an Issue of Public Importance,
or Refers to But Is Not Authorized by a Candidate)

CONTRACT NO. 259706

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Michelle Santuoso

Name

66 Canal Center Plaza Ste 555 Alexandria, VA
Address 22314

703-299-1760

Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
ARE:

Stephen DeMaura

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is _____.
- b. The candidate seeks election to the office of _____ in
the Primary Election, General Election, or Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is Americans for Job Security.
- b. The Purchaser is Michelle Santuoso - Crossroads Media

NOTE: If the ad relates to an issue of state or local (not national) importance
and does not refer to a candidate, only this Form should be filed in the Political
File. Do not file the Order.



WPLG

ORDER

Print Date 09/25/12

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Flight Dates 09/26/12-10/02/12

Contract / Revision 259706 / **AMRCNS 4 JOB SECRTY**Order Sep 00:15:00Original Date / RevisionEstimate # 1020

09/19/12 09/19/12

Alt Order # 06325810Advertiser **ISS/AM 4 Job Security**Billing Type Cash**66 Canal Center Plaza
Suite 555
Alexandria, VA 22314**Order Type GENERALAgency **Crossroads Media, LLC**Billing Cycle EOM/EOCBuying ContactBilling Calendar BROADCAST**66 Canal Center Plaza**Demographic A35+**Suite 555**Rev Codes AGY POL ISSUE**Alexandria, VA 22314**Sales Office DC
Sales Region NAT
Agency RefProduct Codes PL-Non-Ballot-Related,Priority P-2Advertiser RefPrimary Account Executive

Aaron Ashe

Account Executive Order% Start Date End Date

Aaron Ashe 100%

Order Share 100% Market Value 168350

<u>Competing Station</u>	<u>% of Order</u>	<u>Amount</u>
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTWJ	%	0

Order Totals**Billing Plan**

<u>Month</u>	<u># of Spots</u>	<u>Net Amount</u>	<u>Gross Amount</u>	<u>Rating</u>	<u>Start Date</u>	<u>End Date</u>	<u># Spots</u>	<u>Net Amount</u>	<u>Gross Amount</u>
September 2012	46	\$85,425.00	\$100,500.00	0.00	08/27/12	09/30/12	46	\$85,425.00	\$100,500.00
October 2012	21	\$57,672.50	\$67,850.00	0.00	10/01/12	10/02/12	21	\$57,672.50	\$67,850.00
Totals	67	\$143,097.50	\$168,350.00	0.00					

Totals

<u>Ln</u>	<u>Ch</u>	<u>Start</u>	<u>End</u>	<u>Inventory Code</u>	<u>Break</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Len</u>	<u>Spots</u>	<u>Rate</u>	<u>Pri</u>	<u>Rtg</u>	<u>Type</u>	<u>Spots</u>	<u>Amount</u>
E 1	WPLG	09/28/12	09/28/12	M-F 1p The Chew	CM	1-2p	----1--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				The Chew											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----1--		1	\$600.00			0.00					
E 2	WPLG	09/28/12	09/28/12	Fri 10-11p 20/20	CM	10-11p	----1--	:30	1	\$8,000.00	P-2	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----1--		1	\$8,000.00			0.00					
E 3	WPLG	09/28/12	09/28/12	M-F 1135-12:06a Nightline	CM	1135p-1206am	----1--	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
				M-F Nightline											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----1--		1	\$1,800.00			0.00					
E 4	WPLG	09/28/12	09/28/12	M-F 12n News	CM	12-1PM	----1--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				M-F LCL 10 News @ No		(12:00 PM-12:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----1--		1	\$600.00			0.00					



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Print Date: 09/25/12

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Contract / Revision

259706

Flight Dates 09/26/12-10/02/12

Hiatus Dates

Original Date / Revision 09/19/12/ 09/19/12Order Sep 00:15:00Advertiser ISS/AM 4 Job Security

Product AMRCNS 4 JOB SECRTY

Estimate # 1020

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>	
														Spots	Amount
E 5	WPLG	09/28/12	09/28/12	M-F 3p Katie Couric	CM	3-4p	----1--	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
Katie Couric															
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week: 09/24/12		09/30/12	----1--		1	\$700.00	0.00								
E 6	WPLG	09/28/12	09/28/12	M-F 5a LCL News	CM	5-6am	----1--	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
LCL 10 News @ 5am (5:30 AM-6:00 AM)															
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week: 09/24/12		09/30/12	----1--		1	\$750.00	0.00								
E 7	WPLG	09/28/12	09/28/12	M-F 6p LCL News	CM	6-630pm	----1--	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
M-F Local News															
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week: 09/24/12		09/30/12	----1--		1	\$2,000.00	0.00								
E 8	WPLG	09/28/12	09/28/12	M-F 7-9a GMA	CM	7-9am	----1--	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
Good Morning America (7:00 AM-8:00 AM)															
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week: 09/24/12		09/30/12	----1--		1	\$1,500.00	0.00								
E 9	WPLG	09/28/12	09/28/12	M-F 730p Jeopardy	CM	730-8pm	----1--	:30	1	\$3,800.00	P-2	0.00	NM	1	\$3,800.00
M-F Jeopardy															
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week: 09/24/12		09/30/12	----1--		1	\$3,800.00	0.00								
E 10	WPLG	09/28/12	09/28/12	Fri 9-10p	CM	9-10p	----1--	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
Primetime: What Woul															
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week: 09/24/12		09/30/12	----1--		1	\$6,000.00	0.00								
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1		WPLG	09/24/12-09/30/12	Fri 9-10p	9-10p		-----F-----		:30	(\$6,000.00)	0.00	NM			
See MG 10.2															
2		WPLG	09/28/12-09/28/12	Fri 9-10p	9-10p		-----F-----		:30	\$6,000.00	0.00	NM			
④ MG for 10.1 09/28		[Last Resort airs OTO on Friday 9/28 9-10p]													
E 11	WPLG	09/28/12	09/28/12	M-F 9a Live/Kelly	CM	9-10a	----1--	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
Live With Kelly (9:30 AM-10:00 AM)															
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week: 09/24/12		09/30/12	----1--		1	\$700.00	0.00								
E 12	WPLG	10/01/12	10/01/12	M-F 11-1135P	CM	11-1135P	1-----	:30	1	\$3,700.00	P-2	0.00	NM	1	\$3,700.00
M-F 11-1135P															
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week: 10/01/12		10/07/12	1-----		1	\$3,700.00	0.00								
E 13	WPLG	10/01/12	10/01/12	M-F 11a The View	CM	11-12n	1-----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
M-F The View															
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week: 10/01/12		10/07/12	1-----		1	\$1,500.00	0.00								
E 14	WPLG	10/01/12	10/01/12	M-F 12n News	CM	12-1PM	1-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
M-F LCL 10 News @ No (12:30 PM-1:00 PM)															
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week: 10/01/12		10/07/12	1-----		1	\$600.00	0.00								
E 15	WPLG	10/01/12	10/01/12	M-F 2p Gen Hospital	CM	2-3p	1-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
General Hospital (2:00 PM-3:00 PM)															
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week: 10/01/12		10/07/12	1-----		1	\$600.00	0.00								
E 16	WPLG	10/01/12	10/01/12		CM	4-5p	1-----	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00



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Contract / Revision **259706** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/19/12/ 09/19/12

Order Sep 00:15:00

Advertiser **ISS/AM 4 Job Security**

Product AMRCNS 4 JOB SECRTY

Estimate # 1020

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals
															Amount
				M-F 4p Dr Oz											
				Dr Oz		(4:30 PM-5:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	1-----	1		\$900.00		0.00						
E 17	WPLG	10/01/12	10/01/12	M-F 5p LCL News	CM	5-6p	1-----	:30	1	\$1,200.00	P-2	0.00	NM		1 \$1,200.00
				Local 5p News		(5:30 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	1-----	1		\$1,200.00		0.00						
E 18	WPLG	10/01/12	10/01/12	M-F 6a LCL News	CM	6-7am	1-----	:30	1	\$1,500.00	P-2	0.00	NM		1 \$1,500.00
				LCL 10 News @ 6am		(6:30 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	1-----	1		\$1,500.00		0.00						
E 19	WPLG	10/01/12	10/01/12	M-F 7p Wheel of Fortune	CM	7-730pm	1-----	:30	1	\$2,800.00	P-2	0.00	NM		1 \$2,800.00
				M-F Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	1-----	1		\$2,800.00		0.00						
E 20	WPLG	10/01/12	10/01/12	Mon 8-9p	CM	8-10p	1-----	:30	1	\$30,000.00	P-2	0.00	NM		1 \$30,000.00
				Dancing With The Sta		(8:00 PM-10:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	1-----	1		\$30,000.00		0.00						
E 21	WPLG	10/01/12	10/01/12	M-F 7-9a GMA	CM	7-9am	1-----	:30	1	\$1,500.00	P-2	0.00	NM		1 \$1,500.00
				Good Morning America		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	1-----	1		\$1,500.00		0.00						
E 22	WPLG	09/29/12	09/29/12	9AM-Sat LCL 10 News	CM	9-10:30am	-----1-	:30	1	\$1,200.00	P-2	0.00	NM		1 \$1,200.00
				Local 10 News Satur		(10:00 AM-10:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	-----1-	1		\$1,200.00		0.00						
E 23	WPLG	09/29/12	09/29/12	6AM-Sat LCL 10 News	CM	6-7am	-----1-	:30	1	\$600.00	P-2	0.00	NM		1 \$600.00
				Local 10 News Sat @		(6:30 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	-----1-	1		\$600.00		0.00						
E 24	WPLG	09/29/12	09/29/12	7AM-Sat LCL 10 News	CM	7-8am	-----1-	:30	1	\$1,500.00	P-2	0.00	NM		1 \$1,500.00
				Local 10 News Sat @		(7:00 AM-7:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	-----1-	1		\$1,500.00		0.00						
E 25	WPLG	09/29/12	09/29/12	7AM-Sat LCL 10 News	CM	7-8am	-----1-	:30	1	\$1,500.00	P-2	0.00	NM		1 \$1,500.00
				Local 10 News Sat @		(7:30 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	-----1-	1		\$1,500.00		0.00						
E 26	WPLG	09/29/12	09/29/12	Sa GMA	CM	8-9am	-----1-	:30	1	\$1,800.00	P-2	0.00	NM		1 \$1,800.00
				Sat/Good Morning Ame		(8:00 AM-8:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	-----1-	1		\$1,800.00		0.00						
E 27	WPLG	09/29/12	09/29/12	Sa GMA	CM	8-9am	-----1-	:30	1	\$1,800.00	P-2	0.00	NM		1 \$1,800.00
				Sat/Good Morning Ame		(8:30 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	-----1-	1		\$1,800.00		0.00						
E 28	WPLG	09/29/12	09/29/12	9AM-Sat LCL 10 News	CM	9-10:30am	-----1-	:30	1	\$1,200.00	P-2	0.00	NM		1 \$1,200.00
				Local 10 News Satur		(9:00 AM-9:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	-----1-	1		\$1,200.00		0.00						



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Print Date: 09/25/12

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Contract / Revision **259706** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/19/12/ 09/19/12

Order Sep 00:15:00

Advertiser ISS/AM 4 Job Security

Product **AMRCNS 4 JOB SECRTY**

Estimate # 1020



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Print Date: 09/25/12

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Contract / Revision **259706** Flight Dates **09/26/12-10/02/12** Hiatus Dates

Original Date / Revision 09/19/12/ 09/19/12 Order Sep 00:15:00

Advertiser **ISS/AM 4 Job Security** Product **AMRCNS 4 JOB SECRTY** Estimate # **1020**



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Original Date / Revision 09/19/12/ 09/19/12

Order Sep 00:15:00

Advertiser **ISS/AM 4 Job Security**

Product AMRCNS 4 JOB SECRTY

Estimate # 1020



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Print Date: 09/25/12

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Contract / Revision **259706** Flight Dates **09/26/12-10/02/12** Hiatus DatesOriginal Date / Revision 09/19/12/ 09/19/12 Order Sep 00:15:00Advertiser **ISS/AM 4 Job Security** Product **AMRCNS 4 JOB SECRTY** Estimate # **1020**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Totals		
													Spots	Amount	
E 64	WPLG	09/26/12	09/26/12	M-F 6p LCL News M-F Local News	CM	6-630pm	--1----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--1----		1	\$2,000.00			0.00					
E 65	WPLG	09/26/12	09/26/12	M-F 7-9a GMA Good Morning America (7:00 AM-8:00 AM)	CM	7-9am	--1----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--1----		1	\$1,500.00			0.00					
E 66	WPLG	09/26/12	09/26/12	M-F 730p Jeopardy M-F Jeopardy	CM	730-8pm	--1----	:30	1	\$3,800.00	P-2	0.00	NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--1----		1	\$3,800.00			0.00					
E 67	WPLG	09/26/12	09/26/12	M-F 9a Live/Kelly Live With Kelly (9:00 AM-9:30 AM)	CM	9-10a	--1----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--1----		1	\$700.00			0.00					
														Totals	67\$168,350.00